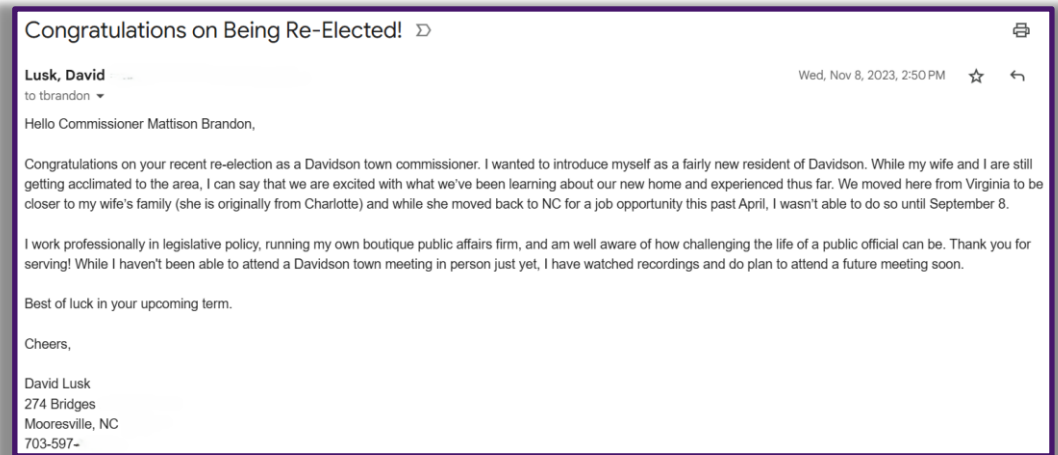


Seven Immediate Actions for Influential Advocacy in 2025



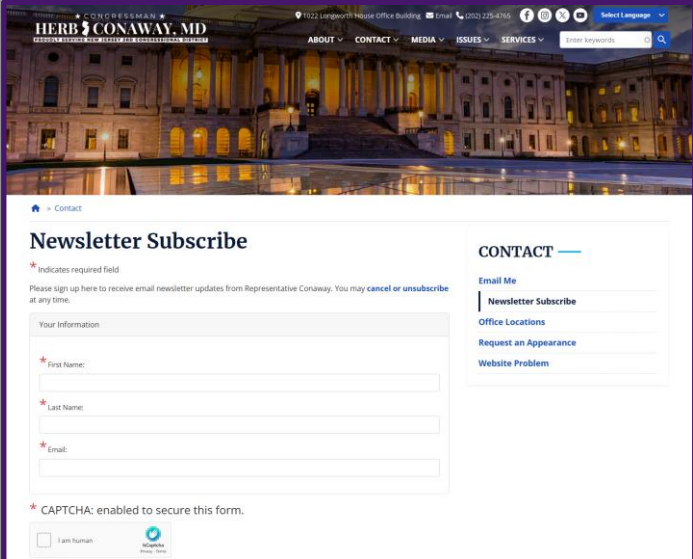
1. Send a Congratulatory Note

- Send a brief message congratulating your lawmaker on winning election/re-election
- Make this an opportunity to introduce yourself as an active, engaged physician advocate in their district
- Seek to connect & build rapport, not make a “policy ask”



2. Subscribe to Their Newsletter

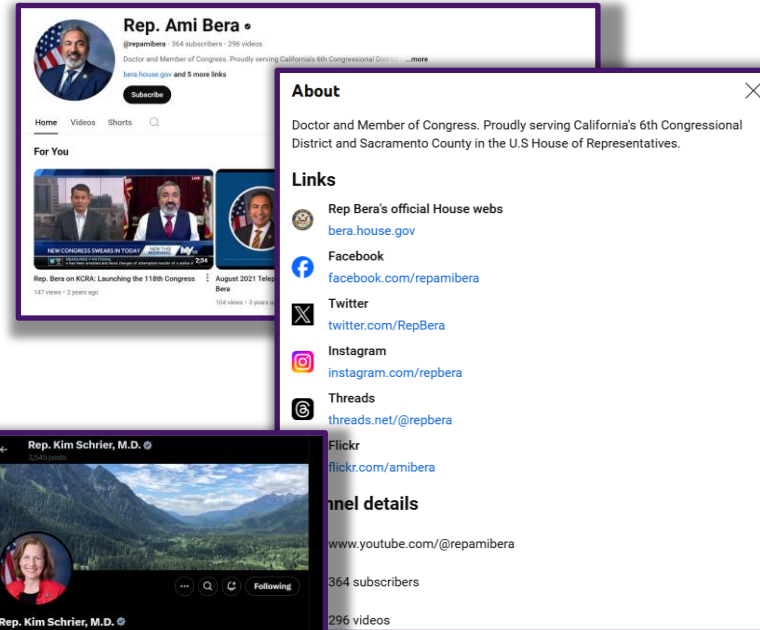
- Most lawmakers communicate electronically
- Demonstrates curiosity about their opinions & work as a legislator
- Provides insight into their current interests & legislative priorities
- Shares upcoming events & public appearances



The screenshot shows the website for Representative Herb R. Conway, MD. The header includes the name 'HERB R. CONWAY, MD', the title 'CONGRESSMAN', and the address '1022 Longworth House Office Building'. There are navigation links for 'ABOUT', 'CONTACT', 'MEDIA', 'ISSUES', and 'SERVICES'. A search bar is also present. The main content area features a 'Newsletter Subscribe' form with the following fields: 'First Name', 'Last Name', and 'Email'. A note indicates that an asterisk (*) denotes a required field. Below the form, there is a CAPTCHA section with the text 'CAPTCHA: enabled to secure this form.' and a checkbox labeled 'I am human'. To the right of the form, there is a 'CONTACT' section with links for 'Email Me', 'Newsletter Subscribe', 'Office Locations', 'Request an Appearance', and 'Website Problem'.

3. Follow Their Social Media Accounts

- Offers another means for engaging MoCs
- Suggests their most pressing concerns
- Makes you stand out as an “early adopter”



Rep. Ami Bera •
@repamibera · 354 subscribers · 296 videos
Doctor and Member of Congress. Proudly serving California's 6th Congressional District...more
bera.house.gov and 5 more links

Home Videos Shorts

For You

NEW CONGRESS DEALS IN TODAY
Rep. Bera on KCRB: Launching the 118th Congress
August 2021 Tele...
127 views · 2 years ago

About
Doctor and Member of Congress. Proudly serving California's 6th Congressional District and Sacramento County in the U.S House of Representatives.

Links

- Rep Bera's official House webs bera.house.gov
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- Twitter twitter.com/RepBera
- Instagram instagram.com/repbera
- Threads threads.net/@repbera
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PATHARRIGAN
NORTH CAROLINA'S DISTRICT 10

Congressman Pat Harrigan •
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harrigan.house.gov and 3 more links

Subscribe



Rep. Kim Schrier, M.D. •
@RepKimSchrier · 140 Following · 15.9K Followers
Proudly representing the people of Washington State's 8th District. Pediatrician, Mom.
Washington, DC @schrier.house.gov Joined January 2019

Home Explore Notifications Messages Grok Bookmarks Jobs Communities Premium Business Profile More

Rep. Kim Schrier, M.D. •
@RepKimSchrier · 8h
On Martin Luther King Jr. Day, we honor Dr. King by continuing his fight for equality and justice for all.
As we celebrate his life, may we build upon his legacy and continue our work toward a more perfect union.

Post

4. Attend Upcoming Events/Appearances & Speak Up

- Puts a face to a name
- Exhibits engagement, polite persistence, & being interesting in their work
- Effective relationship building tactic

Home » About

Events

Events Calendar

Telephone Town Hall

Event Date: Tuesday, January 21, 2025 - 05:30 PM to 6:30 PM
Join Congressman Pat Harrigan for a live Telephone Town Hall to discuss critical issues like border security, economic security, and national security. This is an opportunity to ask questions, share your concerns, and learn how Republican leadership is shaping the path forward after Inauguration Day.
[Read more](#)

Washington's Birthday

Event Date: Monday, February 17, 2025 - 12:00 AM to 11:59 PM
Observance of the Federal Holiday in honor of President George Washington's Birthday.
[Read more](#)

Home » About » Events

Telephone Town Hall

Join Congressman Pat Harrigan for a Telephone Town Hall

Event Date and Time: Tuesday, January 21, 2025 - 05:30 PM to 6:30 PM

Location: Virtual Event - join by phone or online

Description: Join Congressman Pat Harrigan for a live Telephone Town Hall to discuss critical issues like border security, economic security, and national security. This is an opportunity to ask questions, share your concerns, and learn how Republican leadership is shaping the path forward after Inauguration Day.

How to Join: Call: 833-708-2161
Live Stream: Visit <https://access.live/RepHarrigan>

Contact: For more information, contact lexi.kranich@mail.house.gov or call 202-225-2576.

ABOUT
Biography
Committee
Events
Our District
Votes and



5. Request an In-District Meeting or Appearance

- Allows for more schedule flexibility
- Offers “home field” advantage
- Enables you to “showcase” your practice/facility

Request a Meeting or Appearance with Congressman Ruiz

Please Note: Any meetings with Congressman Ruiz are scheduled pending votes and committee business and may change at any time. If a last minute schedule change occurs, the meeting will be handled by his staff. Thank you in advance for your cooperation and understanding.

david@keyadvocacy.com [Switch account](#)

The name, email, and photo associated with your Google account will be recorded when you upload files and submit this form

Any files that are uploaded will be shared outside of the organization they belong to.

* Indicates required question

Preferred Date of Availability: *

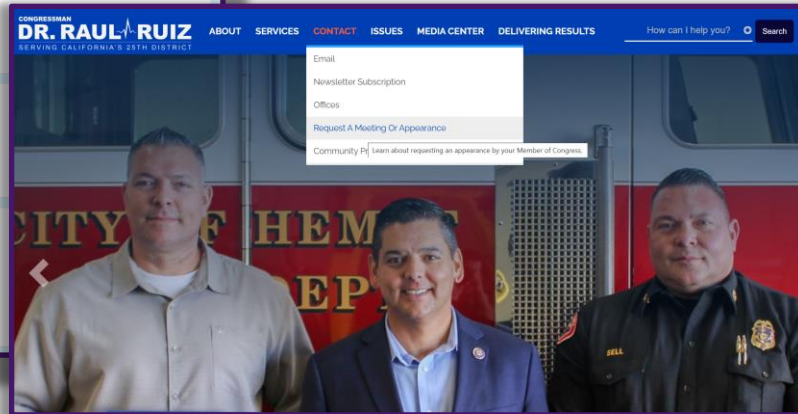
Date
mm/dd/yyyy

Other Date of Availability:

Date
mm/dd/yyyy

Time/Time Range of Engagement: *
Please specify time zone.
(ex. 1:00 PM - 2:00 PM PT)

Your answer



6. Attend District “Office Hours” & Open Houses

- Provides a more casual, social environment to interact
- Presents opportunities to build staff relationships
- Affords open discussion, asking questions, or information sharing/updates



The screenshot shows a website page for an event. At the top, there is a navigation bar with a home icon, 'About', and 'Events'. The main heading is 'Hickory District Office Open House'. Below this, the event title is 'District Office Open House'. The event date and time are listed as 'Friday, February 21, 2025 - 1:00 PM to 3:00 PM'. The location is 'Congressman Harrigan's Hickory District Office, 800 17th Street NW, Hickory, North Carolina 28601'. The description reads: 'You're invited to an Open House at Congressman Pat Harrigan's Hickory District Office! Stop by to meet the Congressman and his team, discuss your concerns, and learn about the services available to constituents.' The contact information is 'For more information, call 202-225-2576.' On the right side, there is a section for 'Event Date' (Friday, February 21, 2025 - 01:00 PM to 2:30 PM), 'Address' (800 17th Street NW, Hickory, North Carolina 28601, United States), and a 'Get directions' link.

Home » About » Events

Hickory District Office Open House

District Office Open House

Event Date and Time:
Friday, February 21, 2025 - 1:00 PM to 3:00 PM

Location:
Congressman Harrigan's Hickory District Office
800 17th Street NW
Hickory, North Carolina 28601

Description:
You're invited to an Open House at Congressman Pat Harrigan's Hickory District Office! Stop by to meet the Congressman and his team, discuss your concerns, and learn about the services available to constituents.

Contact:
For more information, call 202-225-2576.

Event Date
Friday, February 21, 2025 - 01:00 PM to 2:30 PM

Address
800 17th Street NW
Hickory, North Carolina 28601
United States

Get directions

7. Stay Persistently Engaged Throughout 2025 & Beyond

- Maintains momentum in rapport & relationship building
- Builds trust & understanding of perspectives
- May result in unsolicited outreach, requests for information or in-district assistance

